

Brooke, Sheryl

From: MJ Lehman <[REDACTED]>
Sent: Thursday, May 23, 2019 8:13 AM
To: Howington, Jane
Subject: Re: open velocity website issues

You can't make this stuff up.

Sent from my iPhone

On May 23, 2019, at 8:10 AM, Howington, Jane <jhowington@hudson.oh.us> wrote:

MJ.

If you think the daylight savings issue is dumb, Louisiana has introduced a bill prohibiting cauliflower to be called rice 'cause it isn't really rice....

From: MJ Lehman <[REDACTED]>
Sent: Wednesday, May 22, 2019 10:57 PM
To: Adams, Emily <eadams@hudson.oh.us>; Leedham, Paul <PLeedham@hudson.oh.us>
Cc: Ersing, Will <wersing@hudson.oh.us>; Reich, Maureen <mreich@hudson.oh.us>; Fertig, Derek <dfertig@hudson.oh.us>; Andrus, Meg <mandrus@hudson.oh.us>; Howington, Jane <jhowington@hudson.oh.us>
Subject: open velocity website issues

1. Emily is expecting the hand over of the site early Thursday morning. Paul is going to do the Data Base download for us Thursday morning. Site is expected to be live mid-day Thursday. Please keep us all in the loop!
2. Payment Portal needs to have updated graphics to match the rest of the site
3. Business Dashboard Metrics Will to define the dashboard and provide content to Emily for the site. If you want it as graphic...just let MJ know and I can prepare something that can be revised by us but looks like the site. Should be visible in a few places. Emily to define what those spots are.
4. The TAB on the browser needs to Say Hudson Velocity (not Hudson innovates)
5. Design a monthly calendar prompt system to insure maps, zone maps and cable channel information is updated regularly without fail monthly. Define who needs to get the monthly reminders. MJ and Emily to discuss a plan and set it up.
6. All about Fiber...needs content to be beefed up
7. Cut the Cord page and link.... Use updated information MJ provides Thursday
8. About Us page needs to be beefed up
9. Meet the Leadership Team to be expanded to include Meg, Derek and others. Need photos and information
10. Add more photo's to the pages.
11. Cookies for COSO media platform need to be added. MJ will make Matt aware. Has to be done before next email campaign for business can go out.
12. Top 7 Logo needs to be placed appropriately on the site.
13. Taza "check my address feature" ... should be revised for future use later this year. Will to drive this strategy.