

Schaad, Erin

From: Howington, Jane <jhowington@hudson.oh.us>
Sent: Monday, July 8, 2019 9:54 AM
To: Nora Jacobs; Thomas Fladung
Cc: Roberts, Jody; Wooldredge, William
Subject: It appears our negative group is beginning their assault on council

Good morning to you all.

In Sunday's Hub a full page add appeared on page 14 from the anti-everything group. In a way they jumped the gun as Council is not discussing this until tomorrow night but we need to get something out prior to the meeting. There was also a very negative and erroneous letter to the editor from our planning commission chair that we want to respond to. I am going to discuss the letter to the editor with our finance director this morning and can probably use the financial angle for the road issue.

The reason I am contacting you is to get your input on how to respond to the Hudson Voice add. Jody is not in today and I don't think this should wait.

We also want to have a press release prepared for posting Wednesday morning based on the Council outcomes from Tuesday night.

Any input on these items would be most welcome.

Thanks.

Jane

From: Nora Jacobs <[REDACTED]>
Sent: Tuesday, June 25, 2019 1:39 PM
To: Wooldredge, William <wwooldredge@hudson.oh.us>
Cc: Howington, Jane <jhowington@hudson.oh.us>; Roberts, Jody <JRoberts@hudson.oh.us>; Thomas Fladung <[REDACTED]>
Subject: RE: Following Up

Bill, our pleasure to work with all of you.

Nora

Nora Jacobs, APR

Hennes Communications

Crisis Communications | Crisis Management | Litigation Communications
Terminal Tower | 50 Public Square, Suite 3200 | Cleveland, Ohio 44113

Nora Jacobs, APR, Senior Vice President
[REDACTED]

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From: Wooldredge, William <wwooldredge@hudson.oh.us>
Sent: Tuesday, June 25, 2019 1:05 PM
To: Nora Jacobs <[REDACTED]>
Cc: Howington, Jane <jhowington@hudson.oh.us>; Roberts, Jody <JRoberts@hudson.oh.us>; Thomas Fladung <[REDACTED]>
Subject: Re: Following Up

Nora, thanks. Yes, we need to be forward looking and fiscally responsible. And I agree we need to be more proactive.

Thanks, Bill

Sent from my iPhone

On Jun 25, 2019, at 11:13 AM, Nora Jacobs <[REDACTED]> wrote:

Bill, Jane and Jody, thanks again for asking us to develop some recommendations related to the city's communications. We hope the suggestions we've provided will be helpful as you move past the May vote.

As we indicated yesterday, we would be glad to meet with you periodically to discuss challenges and opportunities, and of course are always available to discuss other issues that may come up.

In the meantime, we'll watch for the calendar invite for the week following Labor Day.

Again, thank you.

Nora

Nora Jacobs, APR

Hennes Communications

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Nora Jacobs, APR, Senior Vice President
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