

Brooke, Sheryl

From: Roberts, Jody <JRoberts@hudson.oh.us>
Sent: Monday, March 18, 2019 11:52 PM
To: Kadish, Rhonda
Subject: Re: Video

We can't mention the vote. This must be educational. PAC is doing vote video. Word "imperative" too strong. Numbers are wrong. Residential will bring \$1.8 million annually in property tax. Offices will bring \$700K to \$1 million annually in income tax generated from new jobs.

Sent from my iPad

On Mar 18, 2019, at 7:30 PM, Kadish, Rhonda <RKadish@hudson.oh.us> wrote:

Thoughts????

From: Adams, Emily <eadams@hudson.oh.us>
Sent: Monday, March 18, 2019 4:49 PM
To: Hannan, Greg <ghannan@hudson.oh.us>
Cc: Stifler, James <jstifler@hudson.oh.us>; Kadish, Rhonda <RKadish@hudson.oh.us>
Subject: RE: Video

Jim's bullet points: Economic Imperative

- Downtown Phase II is an Economic Development imperative for the City of Hudson.
- Land is too valuable not to generate taxes.
- We are a class A town without any class A office vacancy. The Phase II development on the commercial side will be home to some of the most successful and highest revenue businesses in Hudson.
- On the residential side, it will generate between \$700,000 and \$1 million in income tax revenue annually.
- These revenues will ensure Hudson's health well into the future. It will ensure our schools enhance their level of excellence and provide for essential city services like road improvements and more.

Jim's closing:

- This project will enhance the vibrancy of our downtown and ensure its viability for years to come. Downtown Phase II will be on the ballot as Issue 11 on May 7. This is your chance to have a say in Hudson. Please get out and vote and encourage your friends to as well. Learn more about the vote and Downtown Phase II at hudson.oh.us.

Emily J. Adams
Communications Specialist
City of Hudson, Ohio

www.hudson.oh.us

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From: Hannan, Greg <ghannan@hudson.oh.us>
Sent: Monday, March 18, 2019 3:41 PM
To: Adams, Emily <eadams@hudson.oh.us>
Cc: Stifler, James <jstifler@hudson.oh.us>
Subject: Video

Emily-

You mentioned working with Jim on his narration. Below was my first crack at it – definitely needs work. I will finalize the full draft of the video this evening in hopes that it is in everyone’s mail box by morning. For reference attached is a draft of the full document (to be updated by morning)

Successful communities continue to innovate and look to the future. Hudson has a long history of investing in our community including Ellsworth’s investment, the establishment of our historic district, the village township merger, establishment of first and Main, and now the Phase II development. The Downtown Phase II project is our collective opportunity to keep our community vibrant, stabilize our tax base and preserve our character.

Thanks
Greg

Gregory P. Hannan, AICP
Community Development Director


<image001.png>