

Brooke, Sheryl

From: Michael Coburn <[REDACTED]>
Sent: Tuesday, July 9, 2019 10:35 PM
To: 'Nicole Kowalski'; 'Wooldredge, William'; [REDACTED]
Cc: 'Liz Murphy'; 'Laura Jones'; 'Deb&Tom'; 'Sue Carter'; 'George Roth'; 'Joe Creehan'; 'Bill Currin'; 'Bob Drew'; 'Bob Bellin'; 'Hal DeSaussure'
Subject: Re: Save Our City

Really love this Jim. Because it is so true.

Enjoy the journey,

Michael Coburn
mobile [REDACTED]

On Tuesday, July 9, 2019, 7:06:14 PM EDT, [REDACTED] <[REDACTED]> wrote:

That full page ad was whistling in the wind. Its impact is mitigated by its timing. Council will make its decision irrespective of that ad and the ad is so far removed from the November elections, that it will have little to no effect. What we do in the interim is important. As we get into this next phase, we need to continue to accuse the opposition of trying to speak for the community when over 11,000 voters didn't even express a view, let alone those who voted for Phase II. We need to discredit them, make them illegitimate, depict them as whiners. David Hudson, James Ellsworth, Tom Murdough – all builders of our community. John Ong – So, what have you done for the city? As Bill Woolridge reminds us, it's about the next election cycle.

Jim

From: Nicole Kowalski <[REDACTED]>
Sent: Tuesday, July 9, 2019 10:51 AM
To: Wooldredge, William <[REDACTED]>
Cc: Liz Murphy <[REDACTED]>; Laura Jones <[REDACTED]>; Deb&Tom <[REDACTED]>; Sue Carter <[REDACTED]>; George Roth <[REDACTED]>; Joe Creehan <[REDACTED]>; Bill Currin <[REDACTED]>; Bob Drew <[REDACTED]>; Bob Bellin <[REDACTED]>; Hal DeSaussure <[REDACTED]>; Jim Cowan <[REDACTED]>; Michael Coburn <[REDACTED]>
Subject: Re: Save Our City

I've been thinking about it. Maybe a small letter to the editor campaign might help. I think we avoid responding in any way to the Oberts/Hudson's Voice people.

Maybe our letters focus on things like reminding people of Beth and Alex's voting record up until this point, reminding people that Hal had been staunchly pro-phase II this WHOLE time and he has a voting record to match, reminding people

of all of the work that went into this years ago (can we get someone from planning commission to write this?), maybe we get someone from each board/comission who has worked on this project to write a letter?

I think we should focus on positivity, reminding people that Hudson did the work and put in the time, and we are not going into this blindly.

On Tue, Jul 9, 2019 at 8:56 AM Wooldredge, William <[REDACTED]> wrote:

You all might want to come to tonight's meeting. Bill

Sent from my iPhone

On Jul 9, 2019, at 7:07 AM, Liz Murphy <[REDACTED]> wrote:

Very well put nikki. Critical for current council to act(and us to support them) or the election is simply going to be about phase 2.

Liz

On Mon, Jul 8, 2019, 9:36 PM Nicole Kowalski <[REDACTED]> wrote:

I agree, I like this response written by Tom.

Here is my two cents: We're repeating our past mistakes. We are bringing a knife to a gun fight. Jessie and Ken Obert are not standing down, and multiple times today Ken Obert either alluded to or outright said they have plans to recall one or more at-large Councilman.

We are not going to win this, so why fight? It is simply up to Council to do what is best, and do it now. Then, our job is to back them up and try to mitigate the damage.

If we keep exchanging words, the pro-Council, pro-city, and pro-Phase II side just looks argumentative, wasting our breath, and doing no good.

I believe we need to wait, see what happens, and just try our best to defend the Council members who are making these tough decisions in the meantime.

Nikki

On Mon, Jul 8, 2019 at 9:18 PM Wooldredge, William <[REDACTED]> wrote:

Like it or not, the flames are already well fanned and burning brightly. Bill

Sent from my iPhone

On Jul 8, 2019, at 8:51 PM, Laura Jones <[REDACTED]> wrote:

I love it!! Although also agree it might fan the flames!!

On Jul 8, 2019, at 8:34 PM, Deb&Tom <[REDACTED]> wrote:

I'm not convinced a HUB response would be effective or warranted. It's a call to those who voted NO. Better to ignore? Here is a response that could be printed as a full page ad or less for consideration. Are we fanning the flames of discontent?

Tom King

On Mon, Jul 8, 2019 at 4:24 PM Sue Carter <[REDACTED]> wrote:

Sure. I'm in. Just let me know where and when.

Sent from my iPhone

On Jul 8, 2019, at 2:52 PM, Laura Jones <[REDACTED]> wrote:

Yes- let me know when! Laura

On Jul 8, 2019, at 2:05 PM, Nicole Kowalski <[REDACTED]> wrote:

Yep, but just an FYI I am out of town a lot this month and most of August.

Nikki

On Mon, Jul 8, 2019 at 1:38 PM George Roth <[REDACTED]> wrote:

Sure just not tonight. George

On Jul 8, 2019 1:13 PM, Joe Creehan

<[REDACTED]>
wrote:

The Hudson's Voice full page ad in the Hudson Hub on Sunday, most likely paid for by John Ong, is their next step to impact the future of Hudson. They are not just focused on Phase II, they are looking for " a smooth transition of elected leadership in Hudson".

We need a louder voice. We need to engage the silent majority of Hudson. We need to show that the Comprehensive Planning Process, the School Board, The Chamber of Commerce, the Murdough's, Fairmont Properties, the Mayor, the former Mayor, the City Management, and the majority of Council are moving Hudson forward with a well planned future for Hudson.

Let's not let a few people, funded by a few people, incite a few people to propagate a negative narrative about the City Management and City Council and stop the progress of our town.

Anyone interested in meeting to discuss potential actions that we can take?

Joe

Sent from [Mail](#) for Windows 10

<Wrong Unfounded by Hudson Voice.docx>

Thoughts on Winning the Hearts and Minds of Hudsonites and Winning the Fall Council Races

Reviewing the bidding: (I am unsure whose terms are up in November.)

Bill Wooldredge	At Large	Open Seat
Dan Williams	At Large	Open Seat
Hal DeSaussure	At Large	Open Seat?
Dennis Hanink	Ward One	Open Seat
Lisa Radigan	Ward Two	Incumbent
Alex Kelemen	Ward Three	Incumbent
Beth Bingham	Ward Four	Incumbent

1. We generally agree that there's not much more to be done in respect of Phase II as any decisions are out of the hands of the populace. It's in Council's hands as Council moves toward a conclusion. We've also seemed to agree that our focus has to be on the Council races including if there is a recall action against one or more current Council members for their positions in respect of Phase II.

2. Obviously, the first step has to be to identify strong, viable candidates for the open positions as well as in Wards Two and Three. Kelemen and Bingham need to go.

3. As the campaigns begin, I reiterate some of the comments I made previously. We cannot play whack-a-mole with the opposition's allegations. We need to be on the offensive by discrediting them, making them illegitimate. Watching national politics, we see that hanging a label on the opponent can be successful. "Negativites", "Community Luddites". Contrast them with our builders of the community. Picture them as whiners.

4. We cannot be afraid to discredit them as individual candidates. For instance, "In as important as the Phase II ballot issue was, Kelemen never once reached out to the developer to have his questions answered even though the developer was more than happy and did meet with anyone and everyone who requested to meet. Is this the kind of Council member Hudson needs? Someone who listens to innuendo, believes in conspiracies and doesn't do his homework?"

Another example: "With all the facts, figures and public debate available, Beth Bingham refused to take a position publicly prior to the vote, but rather waited for the outcome. In other words, she was more interested in politics than in legislation."

A caveat – Although we can't be afraid to be aggressive, we have to temper criticism; we need to find a proper balance so that we don't alienate voters. We cannot be ugly but we can be truthful and forthright. To my knowledge, Hudson has never experienced a negative campaign,

but if the opposition throws down the marker, we need to be ready to respond. We cannot be blind to mischaracterizations, misrepresentations and falsehoods.

5. As opposed to the community wide issue of Phase II, the fall elections will divide into individual races. An overarching strategy probably won't work, but an overarching philosophy and approach will. We need to organize ourselves to be able to address individual races.

6. I still believe that we need to get the application for absentee voting in the hands of every voter in Hudson. My guess is that most voters don't even know who their ward representative is. Serve up the name of our preferred candidates along with the absentee ballot application.

7. I want to remind those who were around at the time or to inform those who were not here that not too long ago, Council was run by Brian Daley who had a majority of support among Council. His entire focus was to cut back on spending and put money in the bank. Council ordered every department to reduce expenses/staff by 20%. So, here you are as a tax payer faithfully paying your taxes which, instead of going to benefit the community, sat in a bank account. There was no focus on forward momentum for the community. You, as a resident, got nothing for your money except a decline in services. A similar scenario is possible if the opposition wins control of Council. I urge you to watch the video about Hudson that's posted on the City's website. It's well done and speaks to how successful we are as a city.

8. Apropos to that, another message is to remind residents that they live in one of the most desirable communities in the country. It didn't get there by doing nothing or by complaining. As the old motivational poster said, "Even a turtle has to stick out its neck to make progress." If it doesn't, it sits like a rock in the middle of the road ready to be runover.

9. Money- We need to seek out some deeper pockets than just our little group and few others. With money, all things are possible! Just ask the opposition.